



ASSOCIATION OF ART MUSEUM DIRECTORS TO MEET IN CLEVELAND

Meeting Marks the Launch of the Association's Centennial

Program Includes Public Panel Discussion on Diversity and Inclusion Hosted by the Cleveland Museum of Art

New York, NY - May 19, 2016 - The Association of Art Museum Directors (AAMD) will hold its annual meeting in Cleveland, Ohio, from Saturday, May 21 to Tuesday, May 24, 2016. This will be the final meeting under the Presidency of Dr. Johnnetta B. Cole, Director of the Smithsonian Institution National Museum of African Art. At the conclusion of the meeting, Cole will be succeeded as AAMD President by Brian Ferriso, Director and Chief Curator of the Portland Art Museum. In addition to the Cleveland Museum of Art, the group will visit the Akron Art Museum, MOCA Cleveland, and the Allen Memorial Art Museum.

The annual meeting marks the launch of the centennial of AAMD, and the deepening of its commitment to advancing excellence in the museum field, and advocating for its members and the importance of the visual arts. The Cleveland Museum of Art, also celebrating its 100th anniversary this year, is one of AAMD's twelve founding members who established the organization in 1916 as a forum to share ideas and foster the development of art museums.

An important focus of AAMD at its centennial—and for the future—is supporting its members in their work to increase diversity throughout the field. The meeting in Cleveland will feature a series of workshops, presentations, and discussions on diversity and inclusion. A **public panel discussion**, "[Arts and Culture in a Changing World](#)," will be held on Monday, May 23 at 5 p.m., hosted by the Cleveland Museum of Art. The forum will explore the challenges, strategies, and opportunities for fostering diversity and inclusion in the art museum community. The discussion will feature:

- Moderator: Thelma Golden, Director and Chief Curator, The Studio Museum in Harlem
- Panelist: Jeff Chang, Executive Director of the Institute for Diversity in the Arts at Stanford University and author of *Who We Be: A Cultural History of Race in Post-Civil Rights America*
- Panelist: Cathy Winter, Program Manager, DiverseCity onBoard, Global Diversity Exchange (GDX) at the Ted Rogers School of Management, Ryerson University

This event is free and open to the public, and admission will be on a first-come, first-served basis. The discussion will be live-streamed at www.ideastream.org/CMA100.

In addition to committee meetings, visits to cultural institutions, and informal sessions, AAMD's annual meeting will also include the following programs:

- **Changing Demographics:** William H. Frey, Senior Fellow at the Brookings Institute, demographer and author of *Diversity Explosion: How New Racial Demographics are Remaking America*, will present on urban populations, migration, immigration, race, aging, and political demographics.
- **Unintended Bias:** VallotKarp, a management consulting firm specializing in developing and integrating diversity and inclusion initiatives into organizational practices, will lead a workshop on unintended bias. The workshop is designed to help AAMD members understand how biases can impede an organization's ability to attract, retain, and develop a broad pool of top talent.

- **Changing the Game: New Models, New Leaders, New Ideas for the Arts:** a TED-style presentation with speakers including:
 - Sina Bahram, accessibility consultant and researcher, and co-founder of Prime Access Consulting
 - Amanda Figueroa, co-founder of Brown Girls Museum Blog
 - Ravon Ruffin, co-founder of Brown Girls Museum Blog
 - Fari Nzinga, Public Policy Officer at the New Orleans Museum of Art

AAMD is continuing its [partnership with the United Negro College Fund](#) to organize and implement a multi-year, nationwide program to support students of color pursuing careers in the art museum field. UNCF fellows are invited to participate in AAMD annual meetings, including the meeting in Cleveland, to contribute to the exchange of ideas and build their professional networks.

The Association was invited to hold its meeting in Cleveland by directors of three member institutions in the region: Mark Masuoka (Akron Art Museum), William M. Griswold (Cleveland Museum of Art), and Andria Derstine (Allen Memorial Art Museum).

The 2016 meeting will have an active social media presence with attendees encouraged to live-tweet and Instagram their experiences with the hashtag #AAMDCLE.

The Association of Art Museum Directors, representing 241 art museum directors in the U.S., Canada, and Mexico, promotes the vital role of art museums throughout North America and advances the profession by cultivating leadership and communicating standards of excellence in museum practice. Further information about AAMD's professional practice guidelines and position papers is available at www.aamd.org.

Generous Support for the meeting is provided by:



For more information, the press can contact:

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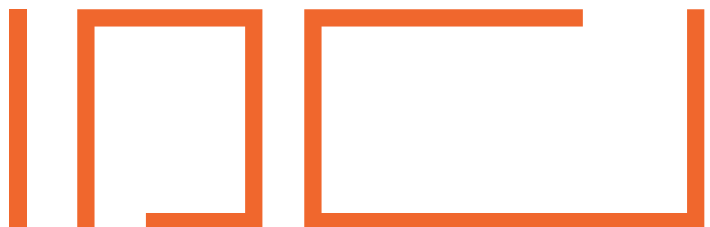
Saturday, May 21

- 7:45** **Depart hotel for off-site Day of Learning**
Conference Center
200 Public Square
- 8:00** **Registration**
Room: Stouffer, 4th Floor
- 4:00** **Depart for cocktails at Allen Memorial Art Museum**
Bus will depart from the Renaissance hotel lobby
- 7:00** **Return to Hotel**
Dinner on own

Sunday, May 22

- 8:00** **Registration**
Room: Stouffer, 4th Floor
- 8:00 - 10:00** **Continental Breakfast**
Room: Ambassador, 2nd Floor
- 8:00 - 9:00** **Board of Trustees Meeting (closed)**
Room: Humphrey, 3rd Floor
- 8:00 - 9:00** **College & University Capital Campaign Conversation**
Room: Gold Room, 3rd Floor
- 9:00 - 10:30** **New Member Orientation (closed)**
Room: Humphrey, 3rd Floor
- 10:45 - 12:00** **College & University Museum Directors Meeting**
Led by Sharon Corwin, Colby College Museum of Art
Room: Gold Room, 3rd Floor
- 10:45 - 12:00** **Cultural Property Task Force Meeting (closed)**
Room: Humphrey, 3rd Floor

- 12:15 - 1:15** **Open Lunch Session: Contracts, Benefits, & Retirement**
Led by Jeffrey Folkman, Hahn Loeser & Parks
Introduction: Lisa Phillips, New Museum
Buffet lunch will be served
Room: Ambassador, 2nd Floor
- 1:30 - 2:45** **Committee Meetings**
Education & Community Issues | Room: Gold, 3rd Floor
Professional Issues | Room: Whitehall, 3rd Floor
Membership (closed) | Room: Humphrey, 3rd Floor
- 3:00 - 4:00** **Art Issues / Government Affairs Open Session**
Room: Gold, 3rd Floor
- 4:00 - 4:15** **Presentation on Italian Pilot Exhibition Program**
Speaker: Renato Miracco, Cultural Attache, Italian Embassy
Room: Gold, 3rd Floor
- 3:00 - 4:15** **UNCF Fellows Welcome (closed)**
Room: Whitehall, 3rd Floor
- 4:30 - 5:30** **“Changing the Game: New Models, New Leaders, New Ideas for the Arts”**
Room: Ambassador, 2nd Floor
- Welcome by Chris Anagnos, and Dr. Johnnetta B. Cole
followed by an Introduction from Mark Masuoka, Akron Art Museum
- Presenters:
Sina Bahram, President, Prime Access Consulting, Inc.
Amanda Figueroa, Co-Creator, Brown Girls Museum Blog
Ravon Ruffin, Co-Creator, Brown Girls Museum Blog
Fari Nzinga, Public Policy Officer, New Orleans Museum of Art
- 5:45** **Depart for Wingding at the Akron Art Museum**
Bus will depart from the Renaissance hotel lobby
- 8:30** **Return to hotel**



Monday, May 23

7:00 - 8:00

Yoga

Instructor: Laurie Myers, Vision Yoga

Room: Humphrey, 3rd Floor

8:00 - 9:00

Continental Breakfast

Room: Ambassador, 2nd Floor

8:00 - 9:00

Morning Roundtables

Board Diversity | Room: Case, 4th Floor

Leader: Rod Bigelow, Crystal Bridges Museum of Art

Institutional Diversity | Room: Halle, 4th Floor

Leader: Kimerly Rorschach, Seattle Art Museum

Diversity through Partnerships | Room: Garfield, 4th Floor

Leader: Anne-Imelda Radice, American Folk Art Museum

Programmatic Diversity | Room: Holden, 4th Floor

Leader: Stephanie Stebich, Tacoma Art Museum

8:00 - 9:00

Contemporary Art Museum Directors Meeting

Led by Heidi Zuckerman, Aspen Art Museum

Room: Severance, 4th Floor

9:15 - 12:15

Workshop: Unintended Bias

Led by VallotKarp

Introduction: Dr. Johnnetta B. Cole, National Museum of African Art

Room: Ambassador, 2nd Floor

12:30 - 12:40

“Challenges for Loans and Exhibitions: An Insurer’s Perspective”

Vivian Ebersman, AXA Art Americas Corporation

Room: Ambassador, 2nd Floor

12:45 - 1:30

Buffet Lunch

Strategic Plan Presentation

Room: Ambassador, 2nd Floor

1:30 - 2:30

Keynote Speaker: William Frey

Introduction: Mariët Westermann, Andrew W. Mellon Foundation

Room: Ambassador, 2nd Floor

2:45

Depart hotel for Visit to MOCA Cleveland

Bus will depart from the Renaissance hotel lobby

- 4:30** **Depart MOCA to Cleveland Museum of Art**
- 5:00** **“Arts and Culture in a Changing World”**
Public Conversation at the Cleveland Museum of Art
Room: Gartner Auditorium
- Moderated by Thelma Golden, Studio Museum in Harlem
Panelists: Jeff Chang, Executive Director, Institute for Diversity in the Arts, Stanford University; and Cathy Winter, Program Manager, DiverseCity onBoard, Global Diversity Exchange
- 7:00** **Dinner at the Cleveland Museum of Art**
- 10:00** **Return to hotel**
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Tuesday, May 24

- 8:00 - 10:00** **Continental Breakfast**
Room: Ambassador, 2nd Floor
- 8:15 - 10:00** **Board of Trustees Meeting (closed)**
Room: Humphrey, 3rd Floor
- 8:30 - 10:00** **Budget Size Affinity Groups**
Under \$5 Million | Room: Gold Room, 3rd Floor
\$5 - \$10 Million | Room: Whitehall, 3rd Floor
\$10 - \$20 Million | Room: George Bush, 3rd Floor
\$20 Million and Up | Room: Carnegie Board, 4th Floor
- 10:15 - 11:00** **AAMD Business Session**
Committee Briefings
Room: Ambassador, 2nd Floor

