



ASSOCIATION OF ART MUSEUM DIRECTORS TO MEET IN MEXICO CITY

New York, NY—January 23, 2015—The Association of Art Museum Directors (AAMD) will hold its mid-winter meeting in Mexico City from Saturday, January 24 through Tuesday, January 27, 2015. AAMD last met in Mexico City ten years ago and in the intervening decade has increased the number of members located in Mexico from two to eight, and strengthened its ties with art museums in that country and across North America.

The mid-winter meeting will feature a series of panel discussions, presentations by outside speakers, committee and task force meetings, visits to cultural institutions, and informal sessions providing opportunities for members to discuss current issues and share information on a range of different topics.

The opening keynote address will be given by Rafael Tovar, President of CONACULTA. An additional keynote address will be presented by Darren Walker, President of the Ford Foundation. Also presenting will be Beth Harris, Steven Zucker, and Sal Khan, talking about the creation of Smarthistory.org—an award winning site dedicated to making art and its history widely accessible—and its joining forces with the Khan Academy, as well as a partnership with the Google Art Project.

AAMD's Professional Issues Committee will present "A Conversation on the Public Trust" moderated by Lisa Phillips, Director, New Museum, with panelists: Glenn Lowry, Director, Museum of Modern Art; and Jacob Weisberg, Chairman, The Slate Group. The discussion will provide a larger philosophical, legal, and cultural framework for considering the idea of 'public trust' and its twin, 'public good.' A program entitled "Culture Track: Director's Cut" looking at essential lessons from the nation's largest ongoing research study of cultural consumers will be presented by Arthur Cohen, CEO and co-founder of LaPlaca Cohen. A full meeting program follows below.

The Association was invited to hold its meeting in Mexico City by the directors of its seven member institutions in that city as an opportunity for colleagues to visit the museums that have become members over the last ten years. Hosting the meeting are: Museo Universitario Arte Contemporáneo; Museo Dolores Olmedo; Museo Nacional de Arte; Museo Palacio de Bellas Artes; Museo Nacional de San Carlos; Museo Franz Mayer; Antiguo Colegio de San Ildefonso; Museo Tamayo; Museo de Arte Moderno; Museo Nacional de Antropología; Museo Anahuacalli; Museo Jumex; Museo Soumaya; Museo Templo Mayor; and Casa del Lago.

The Association of Art Museum Directors—representing 236 art museum directors in the US, Canada, and Mexico—promotes the vital role of art museums throughout North America and advances the profession by cultivating leadership and communicating standards of excellence in museum practice. Further information about AAMD's professional practice guidelines and position papers is available at www.aamd.org.

Saturday, January 24

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| 8:00 | Registration Opens
Room: Don Emiliano |
| 8:00 - 10:00 | Futures Task Force Meeting (closed)
Room: Don Julian |
| 10:15 - 11:15 | New Member Orientation
Room: Don Julian |
| 11:30 | Depart for Museo Templo Mayor
Bus will depart from hotel lobby |
| 12:15 - 1:00 | Visit Museo Templo Mayor |
| 1:00 | Walk to Antiguo Colegio de San Ildefonso |
| 1:30 - 3:00 | Lunch at Antiguo Colegio de San Ildefonso
There will also be time to visit the murals |
| 3:00 | Free Time
Return to the hotel by bus or on foot
Walking will take you through the Zócalo, the Metropolitan Cathedral, and the Palacio Nacional
Maps will be provided |
| 4:00 | Depart for Museo de Arte Moderno
Bus will depart from hotel lobby |
| 4:30 - 5:30 | Visit Museo de Arte Moderno |
| 5:30 | Walk to Museo Nacional de Antropología |
| 6:00 - 7:30 | Visit Museo Nacional de Antropología |
| 7:30 | Depart for Casa del Lago
Optional walk or bus |
| 8:00 - 10:00 | Welcome Party at Casa del Lago |
| 10:00 | Return to hotel |

Sunday, January 25

8:30 - 10:00 Continental Breakfast

Room: Don Alberto IV

8:30 - 10:30 Membership Committee Meeting (closed)

Room: Don Genaro

Cultural Property Meeting (closed)

Room: Dona Sol

9:00 - 10:30 Committee Meetings

Art Issues/Government Affairs | Room: Don Julian

Professional Issues | Room: Dona Adelita

10:30 Depart for MUAC

Bus will depart from hotel lobby

11:30 - 1:00 Visit Museo Universitario Arte Contemporáneo

Light snacks and coffee will be provided

1:00 Walk to Espacio Escultórico

1:30 Depart for UNAM

Bus will depart outside of MUAC

2:00 - 4:00 Lunch at UNAM

In Unidad de Seminarios Garden

4:00 Depart for Museo Anahuacalli

4:30 - 6:00 Visit Museo Anahuacalli

6:00 Depart for Museo Dolores Olmedo

6:30 - 9:00 Buffett Dinner at Museo Dolores Olmedo

9:00 Return to hotel

Monday, January 26

8:00 - 10:00 Continental Breakfast

Room: Don Alberto III

8:00 - 9:30 Nominating Committee Meeting (closed)

Room: Don Genaro

Committee Meetings

Education & Community Issues | Room: Dona Adelita

Public Affairs | Room: Dona Sol

9:45

Opening Welcome

Christine Anagnos, AAMD Executive Director and

Susan Taylor, AAMD President

Room: Don Alberto III

10:15 - 11:00 Opening Keynote by Rafael Tovar

Rafael Tovar, President of CONACULTA

Room: Don Alberto III

11:15 - 12:15 A Conversation on the Public Trust

Presented by the Professional Issues Committee

Organized by Lisa Phillips, Chair, Professional Issues

Panelists: Glenn Lowry, Director, MoMA; and Jacob Weisberg, Chairman, The Slate Group

Room: Don Alberto III

12:30 - 2:15 Culture Track: Director's Cut

Presented by Arthur Cohen, CEO of LaPlaca Cohen

Lunch will also be provided

Room: Don Alberto II

2:30 - 3:30 Keynote by Darren Walker

Darren Walker, President of the Ford Foundation

Room: Don Alberto II

4:00

Depart for Museo Nacional de Arte

10 minute walk to MUNAL

4:30 - 6:45 Cocktails at MUNAL

7:00 - 8:30 Walk to and Visit Museo Palacio de Bellas Artes

8:30 - 10:00 Gala Dinner at Palacio de Bellas Artes

10:00 Return to hotel

Tuesday, January 27

8:00 - 10:00 Continental Breakfast

Room: Don Alberto III

8:00 - 10:00 Board of Trustees Meeting (closed)

Room: Don Julian

8:30 - 10:00 Contemporary Directors Meeting

Room: Dona Sol

College & University Directors Meeting

Room: Dona Adelita

10:15 - 11:30 Khan Academy and Art Museums

Presented by Sal Khan (via Skype), Steven Zucker, and Beth Harris
Room: Don Alberto III

11:45 - 12:15 AAMD Business Session

Committee Briefings
Room: Don Alberto III

12:30 Depart for Museo Nacional de San Carlos

Bus will depart from hotel lobby

12:45 - 2:30 Lunch at Museo Nacional de San Carlos

There will be time to eat and look around the museum

2:30 - 4:00 Visit the Museo Franz Mayer

4:00 Free Time

Hotel is within walking distance of the Franz Mayer

5:30 Depart for Evening Events

Bus will depart from hotel lobby

6:15 - 8:00 Visit Museo Jumex and Museo Soumaya

Museums are across the street from each other

8:00 Depart for Museo Tamayo

8:30 - 10:00 Closing Party at Museo Tamayo

10:00 Return to hotel